

From prompt to campaign.

Your data. Your deals. A campaign
ready for your approval.

DESCRIBE THE CAMPAIGN

Build this week's deal campaign
for our loyalty members.

 Ask

 Build

 Analyze

 Attach

ASTRO BUILDS

The audience.
The creative.
The copy.

Built for your review. Always your call.





Build the campaign while the deal is still fresh.

A vendor deal lands Tuesday. Get a branded, segmented draft ready before the weekend.

Build a branded campaign from this week's vendor deals.

Ask

Build

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Astro 2.0



READY FOR YOUR APPROVAL

This week's vendor promotion



Branded creative

Your identity, built into the draft.



Relevant audience

Segments shaped around the offer.



Campaign copy

Messaging ready for your review.

Promo changed? Rebuild with a prompt.

Straight from your deal list.

Use the promo information you already have.
Astro builds from it, ready for your approval.



Spreadsheet

The promo sheet your team already uses.



Website page

The page where your current offers live.



Deal list

The vendor promotions ready to build from.

Your promos. Your branding. Ready to review.

Creative built from the assets already in AIQ.



Ask the question. Get the chart.

Turn connected sales, campaign and loyalty data into a clear answer.

Which brands are driving revenue this week?

Ask

Build

Analyze

Attach

Astro 2.0

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Top brands

By revenue · last 7 days

BRAND	SHARE	REVENUE
Stiiizy	14%	\$48,201
Cookies	10%	\$36,118
Wyld	8%	\$28,664
Kiva	6%	\$22,418

One answer.
Fewer exports.

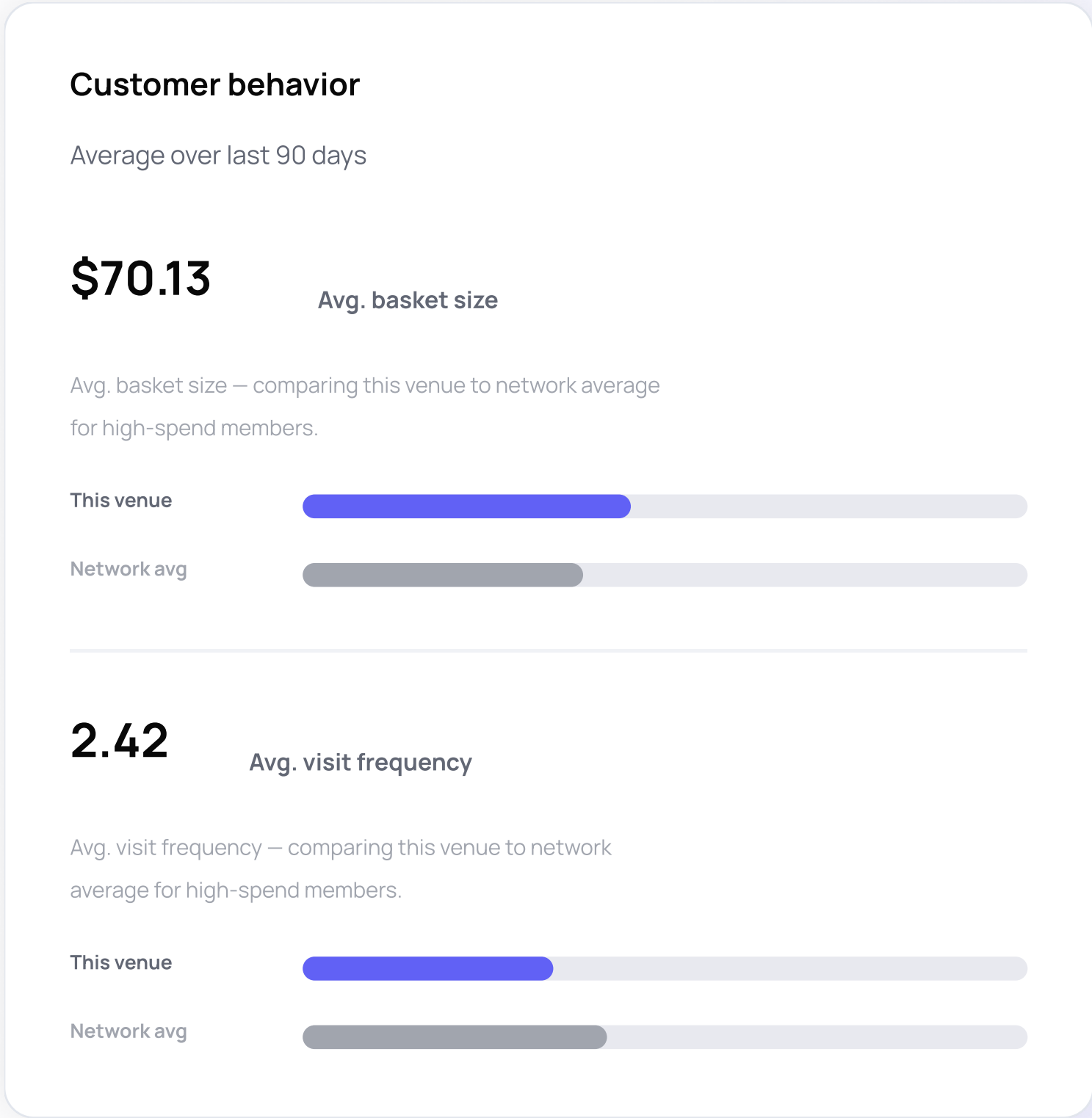
See what is working,
then decide what
to do next.

AIQ product view
Sample data



Know who earns the deep discount.

Use spend, visit frequency and purchase timing to build the segments worth the offer.



LOOK AT THE PATTERN

Spend.
Visit frequency.
Purchase timing.

Build the segment
that earns the offer.

AIQ product view
Sample data

Make discounting a decision you can defend.



Give your team the hours back.

Let Astro handle the campaign build.
Put your people's time into growing loyalty.

ASTRO HANDLES

Campaign copy, creative and segments.

YOUR TEAM FOCUSES ON

Growing your loyalty program.

Creating in-store sign-up materials.

Training staff to tell the story.

Expand the program. Stop rebuilding every Friday.

Act on the answer. Then build on it.

Your data is already in AIQ.
Turn the insight into your next move.

FROM INSIGHT TO ACTION

**Build the campaign.
Set the segment.
Shape the offer.**

Then use what you learn
to sharpen the next round.



More strategy. Less setup.

Explore Astro Prompt at aiq.com