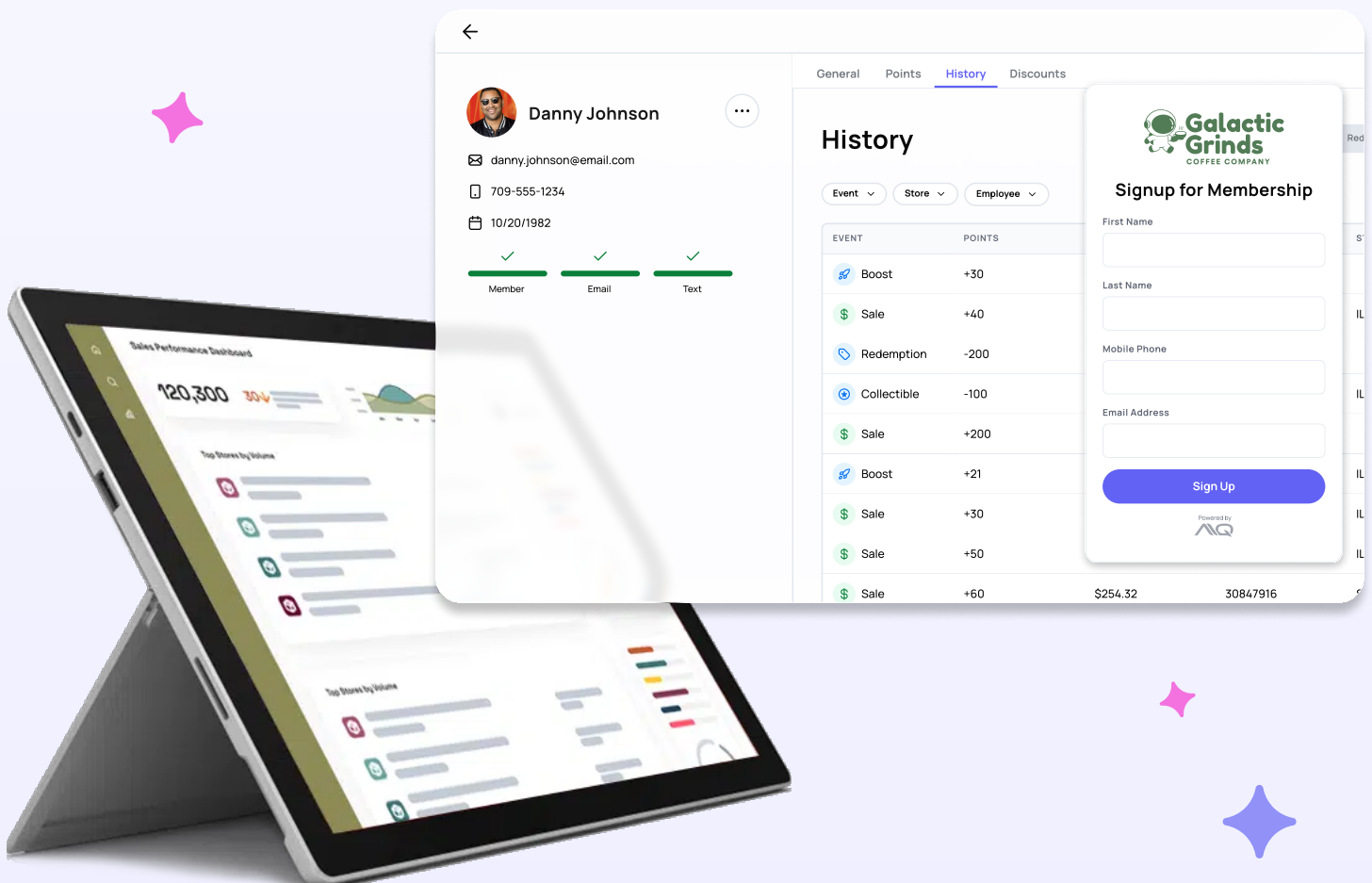




Unlock more value from your POS

BioTrack's industry-leading seed-to-sale compliance system and AIQ's advanced loyalty, segmentation, and marketing automation platform work together to help you maximize customer lifetime value, streamline operations, and stay fully compliant.



The integration that turns transactions into growth

Unified loyalty management

Track and reward purchases seamlessly via the BioTrack POS using AIQ-powered promotions.

Customer insights & segmentation

Build detailed personas and targeted campaigns based on real sales behaviors captured through BioTrack.

Compliance-friendly marketing

Manage loyalty programs without compromising compliance, as all data stays within the integrated tech stack.

Efficiency

Eliminate manual entry by syncing data directly between POS and loyalty systems.

Why retailers love AIQ x BioTrack

1. Seamless data flow: Real-time syncing of sales, customers, and inventory from BioTrack into AIQ.

No manual uploads – save hours each week and eliminate human error.

2. Smarter loyalty and rewards: Customers earn and redeem points directly in BioTrack's checkout flow. Discounts and offers automatically match between systems for a smooth experience.

3. Hyper-targeted marketing: AIQ builds rich customer profiles from your BioTrack data. Launch personalized campaigns that drive repeat visits and higher basket sizes.

4. Compliance without compromise: Maintain seed-to-sale tracking and audit trails in BioTrack. Run fully compliant loyalty programs and marketing promotions.

5. Faster time to value: Integration setup in days, not weeks. Immediate access to your historical sales data for segmentation and reporting.

How it works

Steps

1. Credentials Setup

2. Store Mapping

3. Data Sync

4. Discount Configuration

5. Applying Rewards

6. Backfill Support

What happens with



Secure connection between AIQ and BioTrack.

Aligns customer data with specific retail store.

AIQ imports sales and customer history.

Create matching offers in both systems.

Budtenders redeem points within BioTrack checkout.

Sync past transactions not automatically transferred.



Ready to power up BioTrack with AIQ?

Equip your sales team with the only integration that drives measurable revenue while keeping you compliant.



Biotrack

POS

Description: Import datasets from Biotrack transactions / product schema of sales.

Biotrack Support: <https://support.alpineiq.com/integrations/biotrack>

CREDENTIALS

Company ⓘ

Host ⓘ

Port ⓘ

Database ⓘ

User ⓘ

Password ⓘ

Add Credential