


INTRODUCING



Unlock smarter customer intelligence and campaign performance with **AIQ x IndicaOnline**.

[Book a demo](#)



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Opted into

✓
Member

✓
Text

✓
Email

Reward Points
140

General Information

Reward Points
140

Opted into

✓
Member

✗
Text

✓
Email

✗
Mobile Push

✗
Browser Push

✗
Voice Drop

✓
Age Gate

Shopping Habits

All time This year Last year

\$336.1	10	\$12.2	1.37	14	8.6
SPEND (ALL TIME)	SALES (ALL TIME)	AVG. ORDER	ITEMS PER ORDER	LAST SEEN (DAYS)	SHOPS EVERY (DAYS)

Biscotti **Flower** **Gorilla Glue**

PREFERRED BRAND PREFERRED CATEGORY PREFERRED PRODUCT

Favorite Products

Products Categories Brands

NAME	UNITS PURCHASED
Gorilla Glue	22
Lemonade	20
Gelato Breath	19
Ice Cream Cake	19
Green Crack	17



Why this integration matters

Seamless connection. Smarter strategies.

Alpine IQ's integration with IndicaOnline brings powerful data synchronization between your POS and AIQ's marketing, loyalty, and analytics suite. With real-time access to customer profiles and transaction data, you can engage customers with precision, track their full journey, and drive ROI through intelligent automations.

Quick benefits

- ★ Real-time sync of customer and transaction data.
- ★ Contact and purchase data flow directly into AIQ. personalized marketing and loyalty at scale.
- ★ Advanced analytics to measure and improve performance.



Integration features

What you can do with AIQ x IndicaOnline

This integration allows IndicaOnline users to take full advantage of Alpine IQ's data-driven marketing tools.

Customer sync

- Get customer contact records from the POS ✓
- Retrieve basic customer details ✓
- Create comprehensive customer profiles in AIQ ✓
- Group customers by traits, behavior, or shopping patterns ✓
- Segment customers for personalized campaigns and rewards ✓

Transactional data

- Access transactions tied to customer profiles ✓
- Fetch purchase history by contact ✓
- Award loyalty points based on purchases ✓
- Associate transactions with employee IDs for reporting ✓

Analytics & insights

- Analyze customer transaction data ✓
- Understand preferences, frequency, and average spend ✓
- Use insights to power lifecycle campaigns and retention strategies ✓

Need help getting started? Visit the [AIQ integration guide on IndicaOnline](#).

Use cases to drive growth

Smarter data. Better outcomes.

Automate loyalty

Track transactions and automatically award loyalty points for purchases, no manual work needed.

GENERAL ACCRUAL

Customers can earn points starting ⓘ

Jan, 01 2025 12:00am

Points earned per \$100 spent ⓘ

1

Points earned per order ⓘ

10

Allow accrual for collectible product codes

☒

Collectible code manager

[Collectible code manager](#)

Optimize performance

Tie campaign engagement back to actual sales and employee performance—track what's working and what's not.

Staff Performance

STAFF MEMBER	TOTAL SALES ▾	TOTAL ORDERS	TOTAL ITEMS
Matty Helvar	\$40,221.92	336	1,250
Kit Woll	\$21,745.32	181	993
Daz Walser	\$7,777.96	59	327
Kami Nieves	\$1,679	14	66

Launch targeted campaigns

Use purchase behavior, preferred products, and shopping frequency to personalize your outreach and promotions.

* Audience name

High Intent Buyers

WHO SHOULD BE IN THIS AUDIENCE ⓘ

All customers where

Total purchased quantity ▾

more than ▾

2

And where

Last purchase ▾

in last ▾

30

to

60

days

And where


Purchased product ▾

contains ▾

Edibles

**MADE FOR
MELLOW MOMENTS**

Premium THC Edibles.
Crafted for You.



Getting started

Activate the integration in minutes

1. Log in to your **IndicaOnline** dashboard.
2. Navigate to the **Alpine IQ** integration settings.
3. Enable the integration and connect your AIQ credentials.
4. Start syncing your data and launching smarter campaigns!

Need help?

View the full setup guide [here](#)
or you [contact our team](#) for assistance.



Let's turn transactions into lasting relationships.