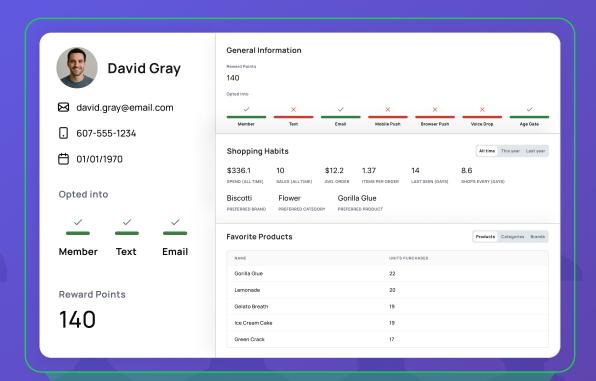
#### INTRODUCING



Unlock smarter customer intelligence and campaign performance with AIQ x IndicaOnline.

Book a demo





# Why this integration matters

## Seamless connection. Smarter strategies

Alpine IQ's integration with IndicaOnline brings powerful data synchronization between your POS and AlQ's marketing, loyalty, and analytics suite. With real-time access to customer profiles and transaction data, you can engage customers with precision, track their full journey, and drive ROI through intelligent automations.

### **Quick benefits**

- Real-time sync of customer and transaction data.
- Contact and purchase data flow directly into AIQ. personalized marketing and loyalty at scale.
- Advanced analytics to measure and improve performance.



# Integration features

## What you can do with AIQ x IndicaOnline

This integration allows IndicaOnline users to take full advantage of Alpine IQ's data-driven marketing tools.

### **Customer sync**

Get customer contact records from the POS · · · · · · · · · · · · · · · · · · ·	
Retrieve basic customer details · · · · · · · · · · · · · · · · · · ·	
Create comprehensive customer profiles in AIQ · · · · · · · · · · · · · · · · · · ·	~
Group customers by traits, behavior, or shopping patterns	
Segment customers for personalized campaigns and rewards ·	

### Transactional data

Access transactions tied to customer profiles · · · · · · · · · · · · · · · · · · ·	
Fetch purchase history by contact	
Award loyalty points based on purchases ······	
Associate transactions with employee IDs for reporting	

## **Analytics & insights**

Analyze customer transaction data	~
Understand preferences, frequency, and average spend	?
Use insights to power lifecycle campaigns and retention strategies	Y

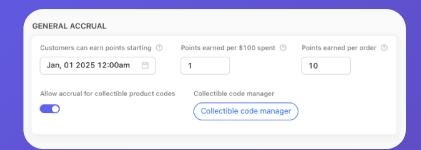
Need help getting started? Visit the <u>AIQ integration guide on IndicaOnline</u>.

# Use cases to drive growth

Smarter data. Better outcomes.

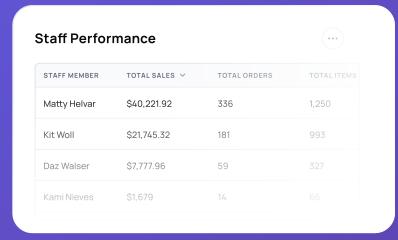
### **Automate loyalty**

Track transactions and automatically award loyalty points for purchases, no manual work needed.



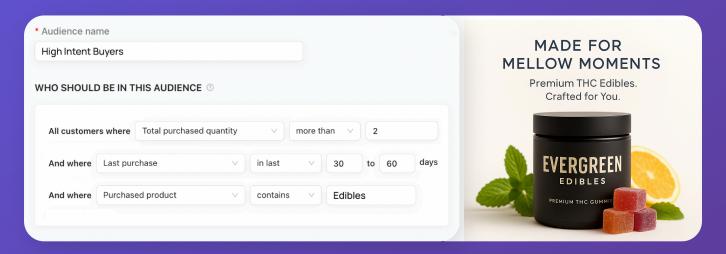
### Optimize performance

Tie campaign engagement back to actual sales and employee performance—track what's working and what's not.



### Launch targeted campaigns

Use purchase behavior, preferred products, and shopping frequency to personalize your outreach and promotions.



## **Getting started**

Activate the integration in minutes

- 1. Log in to your IndicaOnline dashboard.
- 2. Navigate to the Alpine IQ integration settings.
- **3.** Enable the integration and connect your AIQ credentials.
- 4.) Start syncing your data and launching smarter campaigns!

## Need help?

View the full setup guide here or you contact our team for assistance.



Let's turn transactions into lasting relationships.